

WIC Breastfeeding Peer Counselors are moms like you. They breastfed their babies...will support you and answer your questions...be by your side if you need help...cheer you on.

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Ask about seeing a WIC Breastfeeding Peer Counselor today.



Local Agency Information:

California WIC Program, California Department of Public Health This institution is an equal opportunity provider. 1 (800) 852-5770 | IC# 910222 (01/13)



Breastfeeding Peer Counselors

Supporting You and Your Baby

Your WIC Breastfeeding Peer Counselor will:

listen to you and encourage you

share current information with you

> respect your wishes and help you meet your goals

see you at WIC and talk with you on the phone or by text or email

answer your questions and concerns



connect you with other moms and groups

arrange for you to see a breastfeeding expert, if needed

help you understand your baby's sleep, cues and crying "Thank you for your help and support when Autumn and I were learning to breastfeed. Your patience and direction were so helpful. Because of you Autumn and I are doing wonderful and nursing strong."

WIC Mom



WIC mom-to-mom group